Rasheed Mirza

UI/UX + Product Designer · ML/AI · Full-Stack

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Elite product designer and machine learning expert with 5+ years of experience shipping **SaaS platforms**, **clinical-grade tools**, and **research-driven experiences**. UCSD-trained in **Cognitive Science + Neural Computation**. Google-certified UX researcher. Proven success across **enterprise**, **healthtech**, and **startup ecosystems**. From **user research to full-stack deployment**, I bring sharp insight, creative rigor, and execution under pressure.

PROFESSIONAL EXPERIENCE

UI/UX Designer (Lead → Consultant) - *Fluxergy · April 2021 – June 2025, Present*

- Designed 10+ enterprise SaaS tools for **QA, Regulatory, R&D, IT, and Ops**
- Specialized in **internal dashboards, complex workflow UX**, and data-heavy interfaces
- *FluxOps SaaS*: Designed data visualization, design systems, used across admins and labs

Product & UX Contractor - *Freelance · 2022 – Present*

- Built custom websites and systems for **Data Center Solutions, Vertiphase, ZenProGaming,** and more
- Designed peripheral software, ecommerce flows, mobile platforms, and B2B digital platforms
- Provided branding, UX, and dev support for restaurants, local clinics, and emerging startups

Full-Stack ML Developer - *Integrated Medical Sensors · May 2024 - June 2025*

- Developed a cross-platform **CGM health application** for patients and clinicians
- Built full-stack product: **ML model (glucose prediction)**, React frontend, FastAPI backend
- *Synca+ Glucose AI*: Built and deployed ML-powered agentic prediction engine with 85%+ accuracy

Lead Product Designer - *Telos House (UK, Remote) · April 2024 - April 2025*

- Built flagship website and component libraries from zero for a global research incubator spanning **Harvard, Stanford, Cambridge, UKRI**
- **Designed ecosystem architecture for institutional collaboration and discovery**
- Led user research, journey mapping, wireframes, and visual design with 100% stakeholder approval

EDUCATION & Certifications

University of California, San Diego (UCSD) – 2024

B.S. Cognitive Science w/ Machine Learning and Neural Computation Specialization

Google Certification

Google UX Design Professional

SKILLS

- Product Strategy
- Prototyping (Figma, Framer)
- Journey Mapping
- UX/UI Design and Research
- Information Architecture (IA)

- Design Thinking
- Product-Led Growth (PLG)
- B2B & B2C, SaaS Dashboards
- Usability Testing
- Mobile-First Design

- Accessibility (WCAG)
- ML (TensorFlow, Scikit-learn)
- Full-Stack Dev (React, Django, FastAPI)
- Cross-Functional Collaboration